



Baby TALK Fact Sheet

Mission	To positively impact child development and nurture healthy parent-child relationships during the critical early years	
Origin	Baby TALK has been serving Macon County families with young children since 1986	
Local Programming	<ul style="list-style-type: none"> ✓ Early Head Start: High quality early care and education for at-risk families with children ages zero-three ✓ Home Visiting: Family Support Specialists deliver age appropriate activities, monitor child development and help set family goals ✓ Family Literacy: GED and Adult Basic Education classes. ✓ Foundations: Alternative High School for pregnant and parenting families. ✓ Newborn Encounters: Provides support to every family with a newborn in Macon County ✓ Fathers Leading Families: Mentoring program to support and educate parenting fathers ✓ STEPS (Success Together Experiencing Play and Stimulation): Classroom setting offering education and therapy for children with a developmental delay ✓ Baby TALK Times: Small parent-child groups to share parenting questions and concerns, to celebrate babies' achievements, and to have fun with books, toys, songs and finger plays. ✓ Women's Correctional Center: Provides family support to incarcerated women 	
Goals	<ul style="list-style-type: none"> ✓ Building strong relationships ✓ Creating a system of support for families ✓ Supporting parental sense of competence ✓ Promoting healthy attachment 	<ul style="list-style-type: none"> ✓ Promoting development in all domains ✓ Reducing parental stress ✓ Promoting protective factors and resilience ✓ Promoting positive parent and child outcomes
Model	<ul style="list-style-type: none"> ✓ Framework for building a system ✓ Begins with universal screen of families of young children ✓ Relationship-based approach to family engagement ✓ Emphasis on identifying and serving the most at-risk ✓ Research-based curriculum ✓ Evidence-based strategies for engaging and providing support 	
Key Methods & Approaches	<ul style="list-style-type: none"> ✓ Nurturing families in support of optimal early childhood development ✓ Applying a developmental approach to family engagement ✓ Facilitating parent-child interaction ✓ Affirming parental competence ✓ Using active listening, reflection and strength-based strategies ✓ Building community connections 	
Distinctive Features	<ul style="list-style-type: none"> ✓ Proven history of identifying families with the greatest risk factors than other targeted programs of its kind ✓ Effective approach to identify at-risk families early and to implement supportive services ✓ Extensive protocols to guide effective encounters with families 	